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Attorney Docket No.: 27996-030  
(11726STUS01U)

12-15-04

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Appl. No. : 09/738,725 Confirmation No.: 1456  
Applicant : Brian R. Goring  
Filed : 12/15/2000  
TC/A.U. : 3622  
Examiner : Retta, Yehdega  
Docket No. : 27996-030 (11726STUS01U)  
Customer No. : 35437  
Title : Graphical Coupon For Service Providers

**RECEIVED**  
DEC 20 2004  
OFFICE OF PETITIONS

**Mail Stop Petition**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**PETITION UNDER 37 C.F.R. 1.137(b) FOR REVIVAL  
OF AN UNINTENTIONALLY-ABANDONED PATENT APPLICATION**

1. This petition is to request revival of the above-referenced application under 37 C.F.R. § 1.137(b). Applicant only recently became aware of the abandonment of the above-referenced application and has acted promptly to reinstate this case.
2. A reply to the non-final Office Action dated January 27, 2004 is enclosed (37 C.F.R. § 1.137(b)(1)).
3. A check for \$1,500.00 in payment of the petition fee set forth in 37 C.F.R. § 1.17(m) is enclosed (37 C.F.R. § 1.137(b)(2)).
4. Applicant hereby states that the entire delay in filing the required reply from the due date until the filing of the present petition was unintentional (37 C.F.R. § 1.137(b)(3)). In particular, applicant's attorneys changed law firms. The January 27, 2004 Office Action was mailed to the prior law firm, and was not brought to the attention of applicant's attorneys until after the application had lapsed. Applicant filed a Change of Correspondence Address on October 22, 2004, a copy of which is enclosed.
5. A terminal disclaimer pursuant to 37 C.F.R. § 1.137(b)(4) is not required, because this application is a utility application filed after June 8, 1995.

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6. The Director is hereby authorized to charge payment of any additional fee that may be due in connection with this Petition and/or the reply to non-final Office Action that accompanies this Petition to Deposit Account No. 50-0311, Ref. No. 27996-030, Customer No. 35437. A duplicate copy of this Petition is enclosed.
7. If the enclosed papers are considered incomplete, the U.S. Patent and Trademark Office is respectfully requested to contact the undersigned at (212) 935-3000, New York, New York.
8. A return receipt is enclosed.

Dated: December 13, 2004

Respectfully submitted,



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